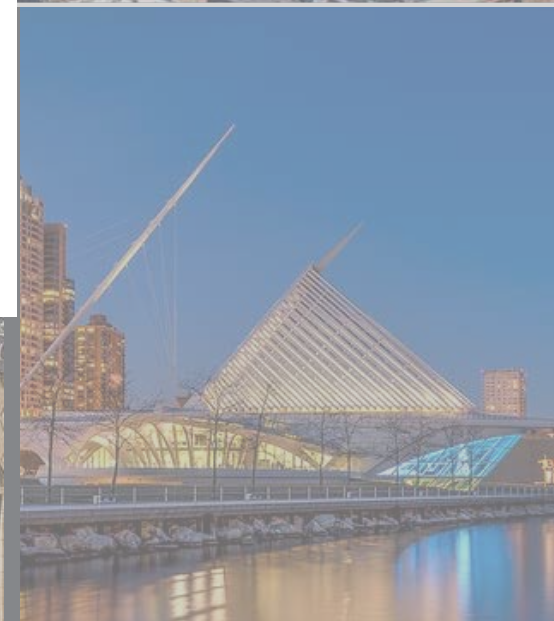
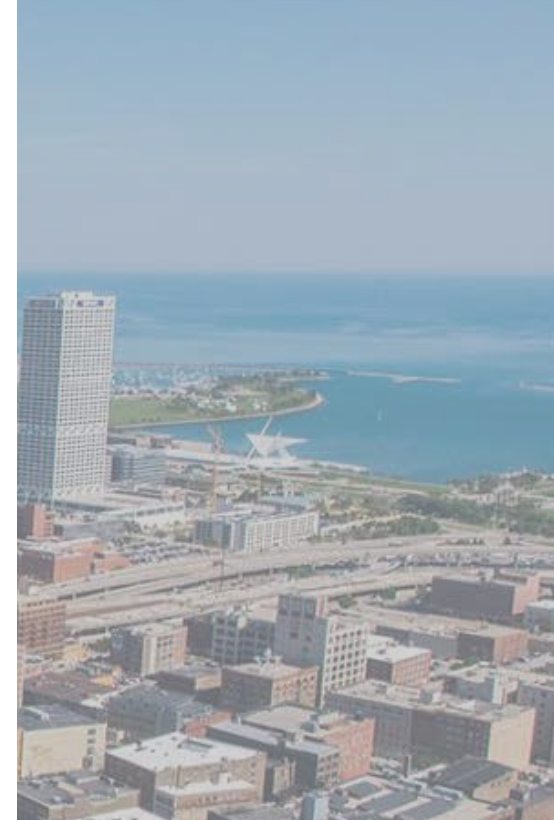
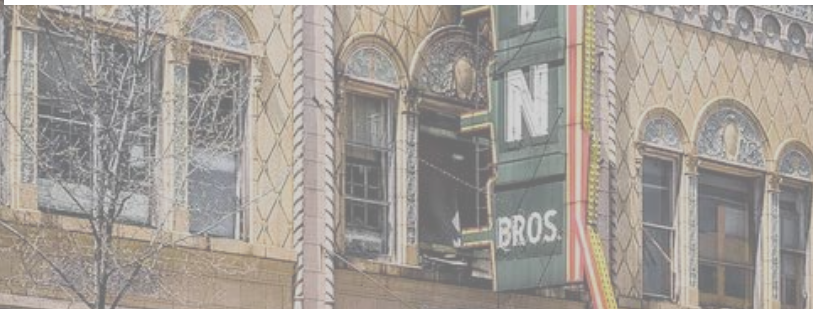




GREATER DOWNTOWN ACTION AGENDA





MKE UNITED PROJECT TEAM

EXECUTIVE COMMITTEE



ELLEN GILLIGAN
Greater Milwaukee
Foundation



JULIA TAYLOR
Greater Milwaukee
Committee



MAYOR TOM BARRETT
City of Milwaukee



DR. EVE HALL
The Milwaukee
Urban League

MKE UNITED CO-CHAIRS

LINDA GORENS-LEVEY
General Capital Group

GREG WESLEY
Medical College of Wisconsin

STEERING COMMITTEE

CO-CHAIRS

IAN BAUTISTA

Executive Director at Clarke Square
Neighborhood Initiative

THELMA SIAS

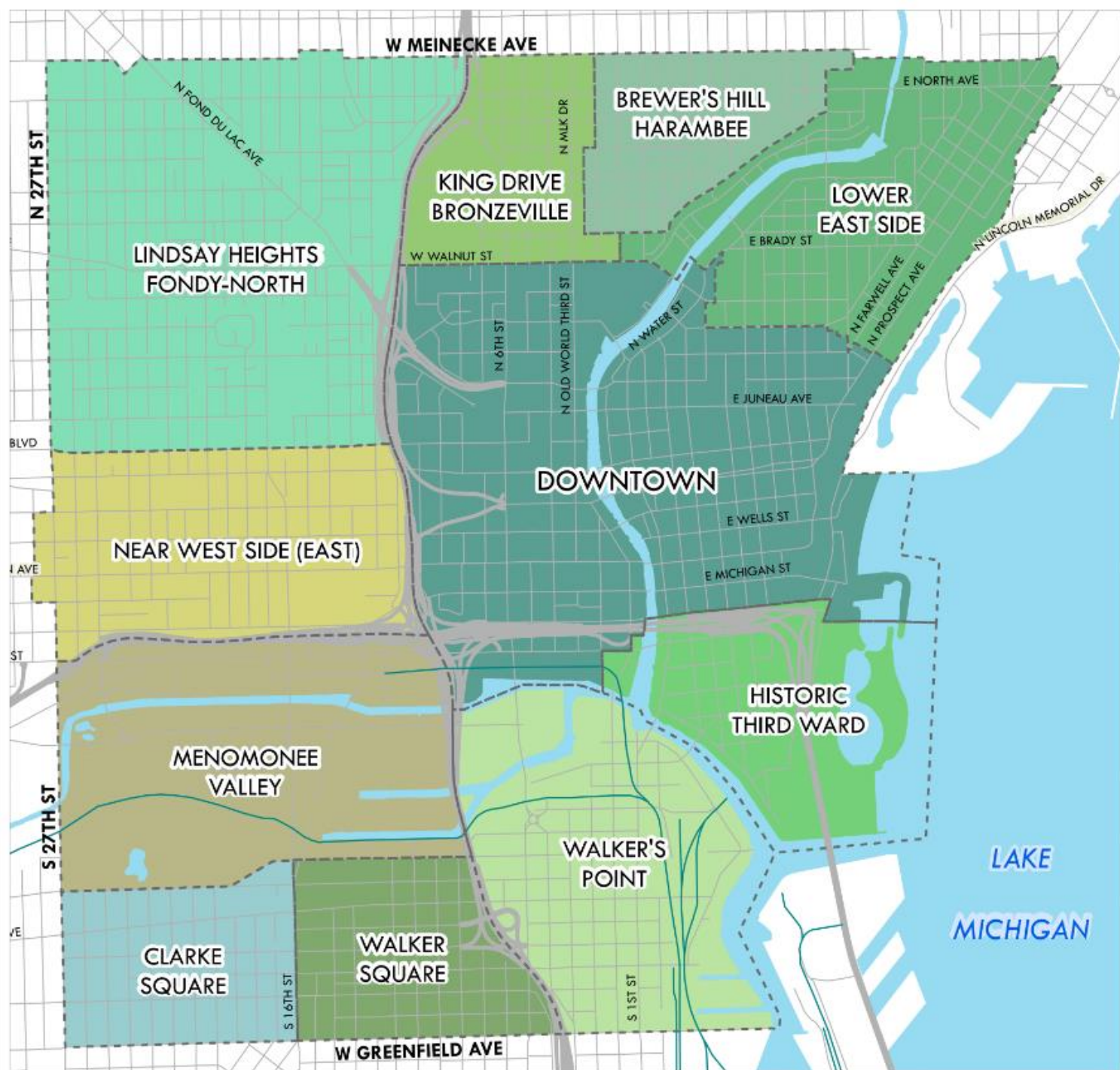
We Energies
(retired)

MAY YER THAO

Hmong American Chamber
of Commerce

IAN ABSTON, **Millennian, LLC**
SHARON ADAMS, **Walnut Way Conservation Corp**
DESHEA AGEE, **Historic King Drive BID #8**
GRISELDA ALDRETE, **Hispanic Professionals of Greater Milwaukee**
JOANNE ANTON, **Herb Kohl Philanthropies**
JOANNE BISCHMANN, **Harley-Davidson**
CHAD CUNDIFF, **Astronautics**
KALAN HAYWOOD JR., **City of Milwaukee Youth Council**
RICARDO DIAZ, **United Community Center**
KATHRYN DUNN, **Greater Milwaukee Foundation**
GIACOMO FALLUCCA, **Palermo's Pizza**
MOIRA FITZGERALD, **Fitzgerald Consultancy**
IVAN GAMBOA, **Tri City National Bank**
ASHANTI HAMILTON, **President, Milwaukee Common Council**
JOAN JOHNSON, **Milwaukee Public Library**
VIVIAN KING, **Aurora Health Care**
ASHLEY LEE, **Milwaukee Public Schools**

SUSAN LLOYD, **Zilber Family Foundation**
MIKE LOVELL, **Marquette University**
VICKI MARTIN, **MATC**
MARK MONE, **UW-Milwaukee**
PAT O'BRIEN, **Milwaukee Development Corp.**
TONY PÉREZ, **City of Milwaukee Housing Authority**
JOAN SHAFER, **We Energies**
OMAR SHAIKH, **SURG Restaurant Group**
MARK SHAPIRO, **Jewish Community Center**
GINA SPANG, **Milwaukee Public Schools**
J. ALLEN STOKES, **City of Milwaukee Planning Commissioner**
DONSIA STRONG HILL, **LISC**
MARIA VENTO, **Bader Philanthropies**
JACQUELINE WARD, **Venus Consulting and The C4 Group**
BETH WEIRICK, **Milwaukee Downtown**
WYMAN WINSTON, **WHEDA**

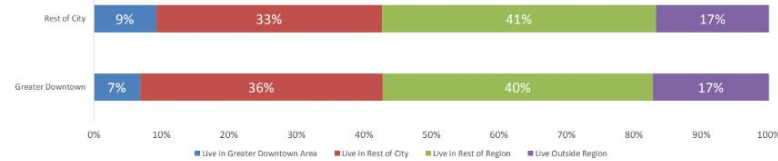


Building the Downtown Story

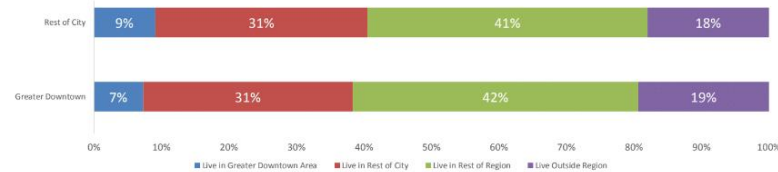
Worker Residence

Few workers live in the neighborhood where they work. 43% of Greater Downtown workers are Milwaukee residents, but 7% actually live in greater downtown. 53% of workers reside outside of the city.

Place of Residence for Rest of City and Greater Downtown Workers, All Jobs, 2014



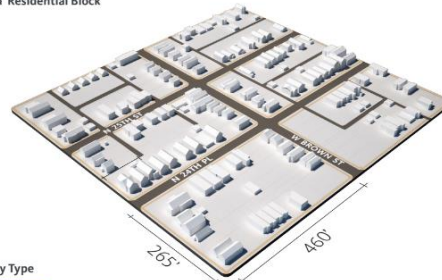
Place of Residence for Rest of City and Greater Downtown Workers, Private Jobs, 2014



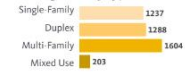
LINDSAY HEIGHTS / FONDY-NORTH



Typical Residential Block



Housing Units by Type



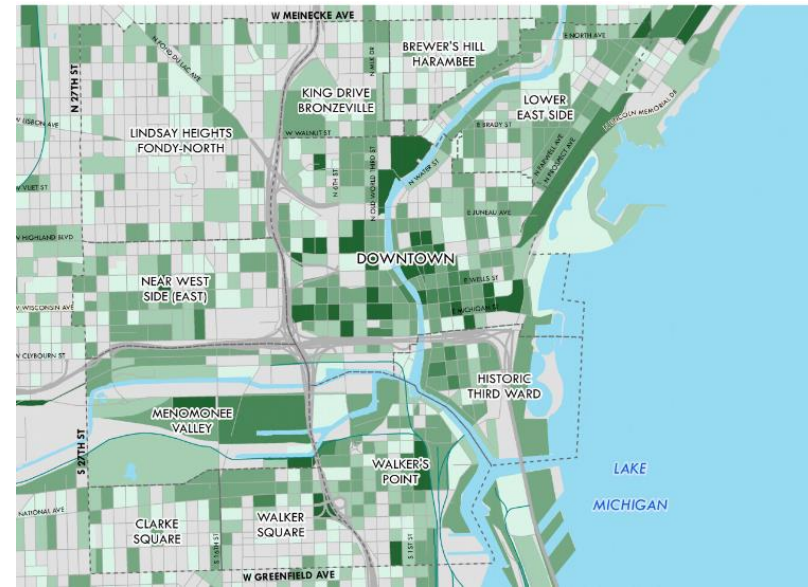
Housing	
10,538	Total Residential Units
15.4	Residential Net Parcel Density (Units/Acre)
\$1.37/SF	2016 Average Rent: Market Rate
\$1.22/SF	2016 Average Rent: Affordable
2,748	Affordable Housing Units

Transportation

7	Bus Routes
8	Bike Share Stations
0	Proposed Street Car Stops
0	Proposed Bus Rapid Transit Line Stops

Schools

1	Public Schools (Primary & Secondary)
0	Private Schools (Primary & Secondary)
0	Charter Schools (Primary & Secondary)



Community Engagement





1

WHO

TRANSFORMATIVE DIRECTION 1:
"A JUST MILWAUKEE"

A background image showing a person's hands writing in a spiral notebook on a desk. The person has long blonde hair and is wearing a blue shirt. A white mug is visible on the left. The image is partially covered by a semi-transparent dark grey bar at the bottom.

2

WORK

TRANSFORMATIVE DIRECTION 2:
"INCLUSIVE GROWTH"



3

LIVE

TRANSFORMATIVE DIRECTION 3:
"AUTHENTIC NEIGHBORHOODS OF CHOICE"



4

EAT, SHOP, PLAY

TRANSFORMATIVE DIRECTION 4:
"THE FRESH COAST DESTINATION"

A photograph of a city street scene. In the foreground, a white bus with a blue stripe is driving away from the camera. The street is lined with buildings, trees, and traffic lights. A large orange square with the number 5 is overlaid on the left side of the image.

5

MOVE

TRANSFORMATIVE DIRECTION 5:
"ACCESS AND MOBILITY FOR ALL"



6

ENGAGE

NEW TRANSFORMATIVE DIRECTION 6:
"A NEW CAPACITY TO ENGAGE AND ACT"

Strategic Actioning Session Feb 7-8, 2018



Early Actions Ahead

- Economic Development
- Policy
- Continued Community Engagement



How you can get involved

- Get to know shared vision
- Help align with our work
- Connect the dots
- Keep making it better

